



World Mastercard

The card designed for
the affluent segment



The affluent consumers are an important tenant of your banking strategy, they tend to:

Source: Boston Consulting, Global Wealth 2017 "Transforming The Client Experience" | Raddon © February 2017 The Financial Brand

Source: Mastercard Global Segmentation Study, 2014 | The Financial Brand "Banking on the Mass Affluent: Millennials with Money" | Nielson and Aite Group and Scivantage © The Financial Brand

Have greater discretionary funds:

55% Of global private wealth share is **driven by affluent consumers**

60%+ Of retail banking profit is **driven by affluent segment**

Spend more:

4+ Affluent consumers **spend around 4 times more** than mass consumers

Travel more:

2+ Affluent consumers **travel more frequently** than mass

56% Of cross-border travelers **use their cards more frequently** than mass consumers

67% Of affluent consumers **would spend money on fantastic trips** than an expensive car and 79% on dining experience

Do not have time:

71% Are **looking for ways to simplify their lives** and 66% feels they don't have enough time

Affluent consumers' expectations are high and technology has raised the bar even further. Today, the affluent value:



Seamlessness

Affluent expect a smooth journey without any turbulence before, during, or after the trip



Experience

Looking for benefits & services that make extraordinary experiences more available.



Security

Safety and security top of mind when travelling abroad.



Hassle-free

The suite of benefits attached to a card are often confusing, irrelevant and hard to redeem



Consumer needs
have evolved and we
need to stay ahead.

Growth of the affluent
population, new technology and
digital advancements impact
the competitive environment.

Affluent consumers are looking
for benefits that really matter
to them.



Winning the affluent segment comes with challenges

1

How to improve activation on your portfolio

2

Difficulty building long-term relationships with consumers and creating loyalty

3

Remaining relevant to the affluent cardholders while differentiating in the market.

4

How to increase cross-border spend to drive profitability.

5

Create top of wallet behaviour.



REASON TO ACT

The affluent require products that resonate with their needs to stay loyal

Mastercard helps you reach the affluent segment with:

Consumer Driven solutions

- Researched value proposition that taps into key consumer insights
- Optimized consumer experience featuring digital solutions



Partnerships that deliver value

- Merchant partnerships that deliver long-term value
- Valuable benefits that help consumers save time, money and ease their travel journey



Generate incremental revenue

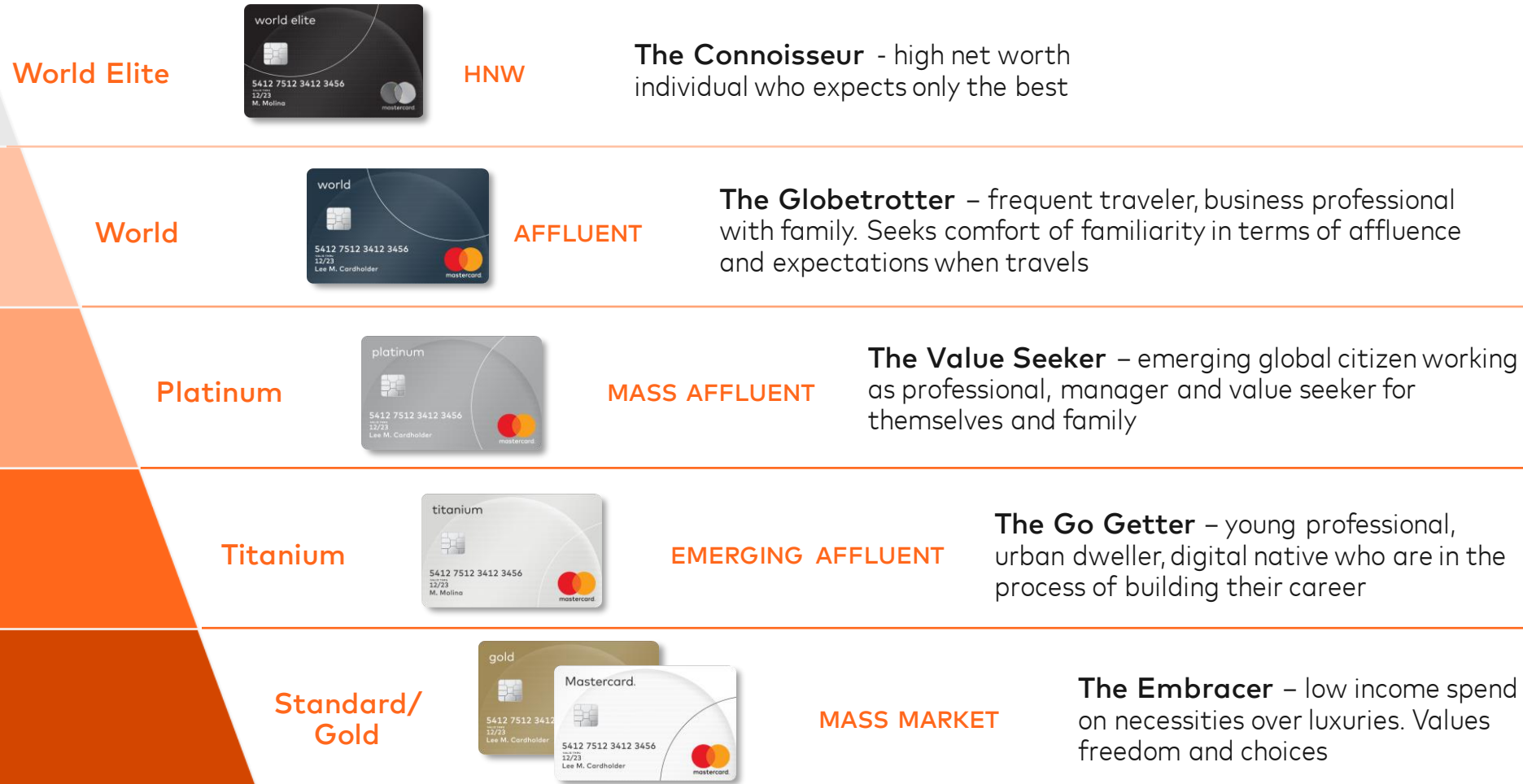
- Product with greater relevance and seamless customer experience.
- Partnerships that enable travel experiences to drive cross-border spending.



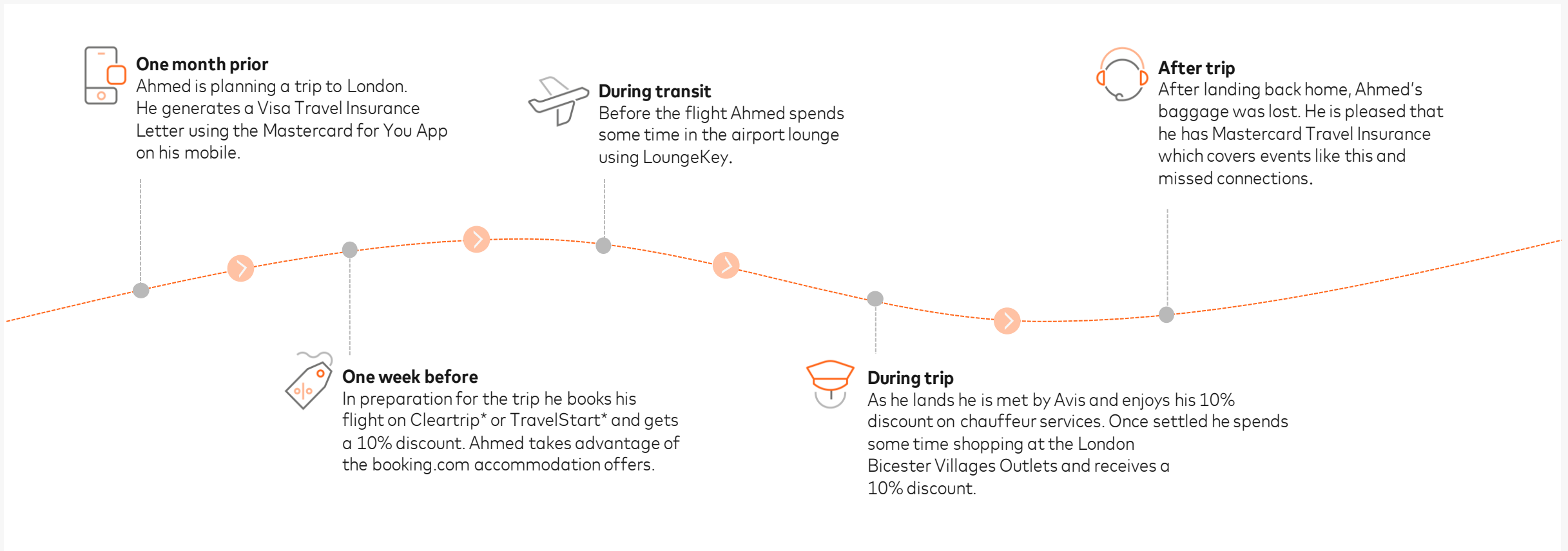
Introducing World Mastercard®



Understanding consumers – relating segments to insights



World Mastercard helps cardholders make the most of their trip



*Partner program may differ by country



FEATURES



Mastercard World

The card that lets you experience the world.

Designed for frequently traveling, leadership-level professionals with families, this card ensures that cardholders enjoy the level of comfort they've come to expect when traveling.

After understanding our consumers, we created a proposition that resonates with their behaviors. All these benefits can be categorized under 3 pillars.



Travel

- ✓ Priceless cities for priceless experiences in the cities you live & travel
- ✓ Mastercard Travel Rewards
- ✓ Airport lounge access
- ✓ Hertz car rental membership
- ✓ Luxury serviced apartments
- ✓ Cleartrip.com airline discounts
- ✓ Avis car rental and chauffeur discounts
- ✓ Fulfill visa assistance services
- ✓ 10% cash back with Booking.com
- ✓ Rentalcars.com discount



Lifestyle

- ✓ European shopping villages offers
- ✓ MyUS shipping premium membership
- ✓ Food and grocery delivery discount with Talabat
- ✓ Farfetch.com online shopping discounts
- ✓ Ride hailing discount with Uber
- ✓ Priceless specials on dining, beauty, fitness, leisure offers
- ✓ Access to Global Blue VIP services
- ✓ Udemy Discount
- ✓ Lingokids Discount



Peace of mind

- ✓ Travel inconvenience insurance
- ✓ Travel medical insurance
- ✓ Travel insurance confirmation letter



Mastercard credit products include a vast array of benefits, the value that they provide to cardholders falls into one of four categories.



Acceptance

Millions of Acceptance points

EXAMPLES

- POS
- E-commerce-enabled



Safety & Security

"Secure transactions no matter where I'm spending"

EXAMPLES

- EMV chip
- Zero liability
- Emergency card services



Convenience & Control

"Controlling and managing my cost and spending the way I want to"

EXAMPLES

- Transaction alerts
- Contactless



Relevance

"Having access to unique & relevant benefits catering to my needs"

EXAMPLES

- Priceless Specials
- Priceless Experiences
- Lounge access Benefits
- Insurance Benefits

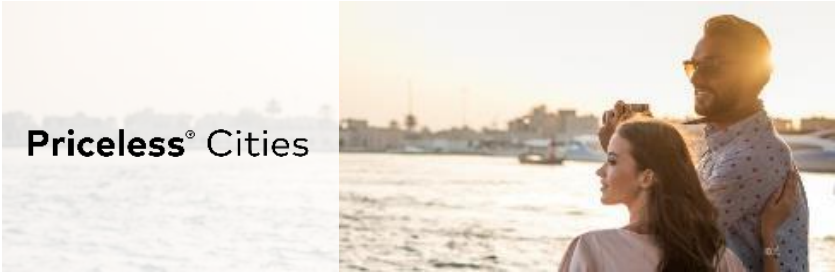


1

Travel



Priceless Cities



Priceless® Cities

Eligibility

- Cards issued in Middle-East & Africa

Destinations

Select cities around the world

Validity

Evergreen: Until the end of the year and beyond

T&Cs

Every offer T&Cs apply and Platform T&Cs apply. Visit priceless.com

About

Exclusive to Mastercard cardholders, Priceless Cities provides access to unforgettable experiences in the cities where you live and travel.

With priority access to worldwide events, Priceless Cities offers exclusive entertainment, arts and culture, sports and culinary experiences tailored to our cardholders home and abroad.

Description

Priceless Cities is a unique collection of thousands of experiences and offers in over 40 cities and countries around the world, specially tailored for Mastercard® cardholders.

From dining to travel and entertainment, enjoy exclusive access and benefits that will make your trip abroad or stay at home even more rewarding.

SMS / Short promo

Enjoy exclusive access to dining, travel and entertainment experiences all over the world with Priceless Cities offers from Mastercard. Visit Priceless.com to find out more

How to use

- Visit priceless.com
- Register
- Choose your place of interest



Priceless Cities

(AR) Arabic translation

برايسليس سيتيز

يقدم برنامج برايسليس سيتيز مجموعة فريدة من آلاف العروض والتجارب الحصرية المصممة خصيصاً لحاملي بطاقات ماستركارد في أكثر من 40 مدينة ودولة حول العالم. من عروض المطاعم، وحتى عروض السفر والترفيه، استمتع بالوصول الحصري إلى المزايا التي ستجعل تجاربك أفضل سواء في مكان إقامتك أو في المدن التي تسافر إليها.

ثم سجل الدخول واختر المدينة التي تهلك. priceless.com للمزيد من المعلومات، قم بزيارة

(FR) French translation

Priceless Cities

Priceless Cities* se compose d'une collection unique de milliers d'expériences et d'offres dans plus de 40 villes et pays à travers le monde, créée sur mesure pour les détenteurs de carte Mastercard®.

Profitez d'offres et avantages exclusifs dans les meilleurs restaurants, le monde du voyage ou encore l'art et la culture, qui rendront la découverte de votre ville ou votre voyage encore plus enrichissante.

Pour plus de détails, créez un compte sur priceless.com et sélectionnez votre ville d'intérêt.

*Priceless Cities est le nom du programme de Mastercard qui signifie littéralement "des villes qui n'ont pas de prix".

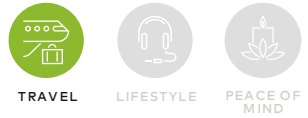
A full toolkit is available including merchant logos and imagery, available in English and Arabic. Other imagery available from the marketing center:



Marketing Center >



Mastercard Travel Rewards



Mastercard Travel Rewards



Eligibility

- Eligible cards issued in KSA, UAE, Bahrain, Qatar, Lebanon, Egypt and Kuwait and select cards in the rest of Middle-East & Africa

Destinations

13 destinations live: US, UK, France, Italy, UAE, Thailand, Singapore, Japan, South Korea, Australia, Macau, Hong Kong, Brazil; growing to 21 destinations by end of 2021 inc. Spain, Malaysia, China and more.

Validity

Evergreen: Until the end of the year and beyond

T&Cs

Every offer T&Cs apply and Platform T&Cs apply. Visit priceless.com/mtr

About

Mastercard Travel Rewards is a travel loyalty program that enable cardholders to receive rewards when they shop with Mastercard abroad. They receive rewards via statement rebates from participating merchants. It's that simple.

Today, Mastercard Travel Rewards offers are available in 13 destinations and by end of 2021, it will be available in 21 destinations around the world across over 250 merchants.

Description

Use your Mastercard abroad and save. No coupons. Just money back.

You've planned everything to make your trip abroad perfect—now unlock automatic savings with your [ISSUER] Mastercard.

- Search offers available at your destination
- Simply shop with your enrolled Mastercard at a participating merchants abroad and get some of your money back.
- No coupons or offer codes needed.

You can save on just about everything you need: shopping, dining, excursions and local transportation. Just embark and enjoy.

SMS / Short promo

Use your Mastercard when you travel and get some of your money back at your favorite destinations. No coupons, just rewards. Visit priceless.com/mtr and start exploring the offers.

How to use

- Visit priceless.com/mtr
- Enter your Mastercard first 6 digits to confirm eligibility and access the platform
- Browse the full list of offers by destination
- Purchase abroad with your Mastercard at participating merchants
- Rewards are automatically rebated on your next statement



Mastercard Travel Rewards

(AR) Arabic translation

استخدم بطاقة ماستركارد الخاصة بك في الخارج وتمتع بالتوفير

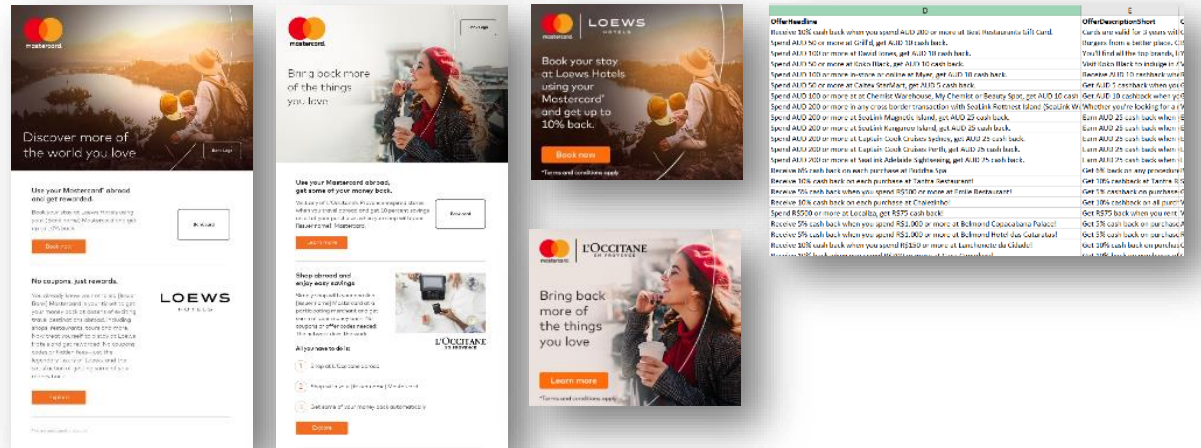
لقد خططت لكل شيء لتكون رحلتك مثالية - والآن يمكنك الحصول على مكافآت نقدية تلقائياً مع ماستركارد [ISSUER].

- ابحث عن العروض المتوفرة في وجهتك المقبلة.
- ما عليك سوى التسوق باستخدام بطاقتك المسجلة من ماستركارد لدى المتاجر المشاركة في الخارج لتحصل تلقائياً على المكافآت النقدية.
- لا داعي لاستخدام أي كويونات أو رموز ترويجية.

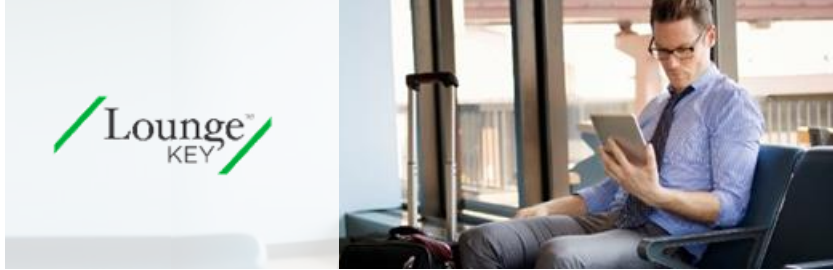
يمكنك التوفير عند القيام بكل ما تحتاجه: سواء أردت التسوق، تناول الطعام، الذهاب في رحلات أو حتى التنقل في وسائل النقل المحلية. ما عليك سوى أن تتطلق، وتستمتع.

Access a marketing guide and templates to promote single or multiple Mastercard Travel Rewards offers in English and Arabic. You can also download all merchants logos and an excel sheet with the list of offers every quarter from the same page.

[Marketing Center >](#)



World Mastercard Lounge Program



Eligibility

- Eligible cards issued in Middle-East & Africa

Destinations

Worldwide

Validity

Evergreen: Until the end of the year and beyond

About

The LoungeKey programme gives you complimentary access to over 1000 airport lounges with your participating Mastercard. Guests travelling with you can also benefit from lounge entry through this service, making the start of your business or leisure travel as relaxed as possible.

Description

Airport lounge access

Travel should always feel like a pleasure. And, with the World Mastercard® Lounge Program it does. By presenting your World Mastercard® at participating lounges, you receive:

- Complimentary LoungeKey airport lounge membership
- Unlimited, complimentary access for you to over 1000 LoungeKey, Marhaba, and CAC lounges in more than 450 cities in over 135 countries worldwide
- Special rates at select lounges for your guests if your World Mastercard® is used for payment
- Access to business facilities - email, internet, phones, fax machines, and conference space in some lounges
- Complimentary refreshments and snacks

SMS / Short promo

Unlimited complimentary airport lounge access in over 900 locations with your World Mastercard. Mention LoungeKey and show your Mastercard at the lounge door

How to use

- Show your World Mastercard® card at participating lounges
- Mention the LoungeKey program



World Mastercard Lounge Program

(AR) Arabic translation

عضوية صالات المطار

كل رحلة تقوم بها يجب أن تكون بمثابة ميزة، و مع برنامج صالات المطار من وورلد من ماستركارد، ستشعر بذلك بالتأكيد.

كحامل لبطاقة وورلد من ماستركارد ستتلقى:

- عضوية مجانية لصالات مطار LoungeKey
- دخول مجاني غير محدود لك لما يزيد عن 1000 صالة مطار LoungeKey ، مرحبا، و CAC في أكثر من 450 مدينة ضمن 135 بلد حول العالم
- اسعار خاصة للضيوف المرافقين في صالات مختارة عند الدفع باستخدام بطاقة وورلد الخاصة بك
- إمكانية الوصول إلى مرافق الأعمال مثل البريد الإلكتروني، شبكة الإنترنت، الهواتف، أجهزة الفاكس و الأماكن المخصصة للمؤتمرات في بعض الصالات
- مشروبات ووجبات خفيفة مجانية
- يجب على حاملي البطاقات الأساسية و حاملي البطاقات الإضافية إظهار بطاقة وورلد من ماستركارد في الصالات المشاركة. تطبق الشروط والأحكام.
- ببساطة، أظهر بطاقة وورلد من ماستركارد الخاصة بك واذكر برنامج LoungeKey في الصالات المشاركة

(FR) French translation

Accès aux Salons de l'Aéroport

Voyager devrait toujours donner l'impression d'être un privilège. C'est désormais possible grâce à LoungeKey. En tant que titulaire d'une carte World Mastercard®, vous recevez :

- Adhésion gratuite au salon LoungeKey en aéroport.
- Un accès personnel, gratuit et illimité à plus de 1000 salons LoungeKey, Marhaba et CAC dans plus de 450 villes et plus de 135 pays, dans le monde entier.
- Des tarifs spéciaux sont disponibles pour vos invites si vous réglez avec votre World Mastercard®
- Accès aux équipements professionnels (e-mail, Internet, téléphones, fax et salles de conférence dans certains salons).
- Boissons et en-cas gratuits.

Les titulaires principaux et les co-titulaires de carte doivent présenter chaque carte individuellement pour éviter d'être facturé en supplément. Application des conditions LoungeKey.

Présentez votre carte World Mastercard® dans les salons partenaires et mentionnez le programme LoungeKey pour y accéder.



World Mastercard Lounge Program

Marhaba lounge complaints or queries should be sent to servicefeedback@dnata.com

CAC lounges (Egypt) complaints or queries should be sent to GCCM_MEA_Escalations@mastercard.com

A response will be shared within 10 business days of submitting the complaint or query.

Lounge Conditions of Use apply

Additional guest visits charges at 27 USD (or lounge walk in rate)

The card will be validated for eligibility using 0 USD authorization. Cardholder will be granted access using successful authorization.



Cleartrip Airfare Discount (World / World Elite)



Eligibility

- Eligible cards issued in Middle-East & North Africa, Kenya, Tanzania, Uganda, and Mauritius

Destinations

Worldwide

Validity

Evergreen: Until the end of the year and beyond

Main T&Cs

Discount caps are subject to country-specific terms & conditions and currencies.

[Link to T&Cs >](#)

About

Cleartrip is a global online travel company, headquartered in Mumbai and Dubai., operating an online travel website for booking flights and train tickets, hotel reservations, and activities in India and the Middle East with offices across India, UAE, Saudi Arabia and Egypt.

Description

Cleartip airfare discount

Going on a holiday or booking that business trip? Book your ticket on Cleartrip using your Mastercard® and enjoy:

- 10% discount on any international roundtrip airfare
- No minimum amount restrictions
- Discounts on airfares are applicable on all airlines

SMS / Short promo

Get 10% off international flights on Cleartrip with your Mastercard. Visit cleartrip.com/mastercard and enter MCWORLD when you check out.

How to use

- Simply go to cleartrip.com/mastercard to select any roundtrip international airfare. Enter promo code MCWORLD when checking out.



Cleartrip Airfare Discount (World / World Elite)

(AR) Arabic translation

خصم على تذاكر الطيران من كليرتريب

هل تخطط للذهاب في أجازة أو رحلة عمل؟

احجز تذكرتك الآن عبر كليرتريب باستخدام بطاقة ... من ماستركارد و استمتع بـ:

• خصم 10% على أي رحلة دولية ذهاباً وإياباً

• لا قيود على الحد الأدنى للإنفاق

• تسري الخصومات على تذاكر السفر على جميع شركات الطيران

للاستفادة من هذا العرض، ما عليك سوى زيارة موقع cleartrip.com/mastercard، حجز رحلتك وإدخال الرمز الترويجي MCWORLD عند الدفع..

(FR) French translation

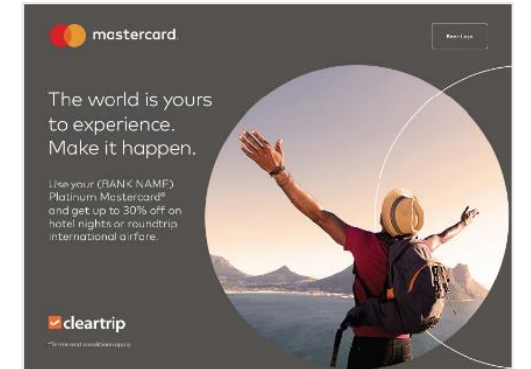
Réductions sur vos billets d'avion avec Cleartrip

Vous partez en vacances ou en voyage d'affaires ? Réservez votre billet d'avion sur Cleartrip avec votre World Elite™ Mastercard® et bénéficiez de :

- 10% de réduction sur tout trajet aller-retour international.
- Pas de limites sur les réductions. Les réductions sur les billets d'avions s'appliquent à toutes les compagnies aériennes. Il vous suffit d'aller sur le site web Cleartrip et de réserver votre vol.

Consultez la page cleartrip.com/mastercard, sélectionnez un billet aller-retour international et entrez le code promotionnel MCWORLD au moment de régler votre achat.

A full toolkit is available including merchant logos and imagery, available in English and Arabic:



Cleartrip Airfare Discount (World / World Elite)

Offer valid for World Elite and World Mastercard cardholders

Discounts is applicable on base fare only

Offer cannot be used in conjunction with any other offers and is subject to availability

Cleartrip T&Cs apply

Mastercard has the right to amend the offer or these terms & conditions at any time



Luxury Serviced Apartments Discount



Eligibility

- Eligible cards issued in Middle-East & Africa

Destinations

Worldwide

Validity

Evergreen: Until the end of the year and beyond.

About

Your World and World Elite Mastercard cards give you privileged access and reduced price offers to the onefinestay portfolio. In cities and resorts across the world, the finest homes and villas are personally vetted and approved to give you handmade hospitality. Onefinestay offers the finest private homes to stay in, in the most desirable destinations there are.

Description

Luxury serviced apartments discounts

Now when you travel for extended periods of time, you can feel at home at prime luxury serviced apartments.

Enjoy up to 10% off at over 2,500 onefinestay properties across London, New York, Paris, Los Angeles, Milan, French Riviera, and more.

SMS / Short promo

World Elite: Feel at home in the best cities in the world with 10% off OneFineStay apartments with your Mastercard. Call the Mastercard Concierge on [INSERT NUMBER]

World: Feel at home in the best cities in the world with 10% off OneFineStay apartments with your Mastercard. Visit onefinestay.com, enter promo code MCWORLD and pay with Mastercard

How to use

World Elite

- Simply call the World Elite™ Mastercard® Concierge to find a luxury serviced apartment in your next destination.

World

- Visit onefinestay.com and choose your dates of travel, city and preferred property
- Enter the promo code MCWORLD and pay with your World Mastercard®.



Luxury Serviced Apartments Discount

(AR) Arabic translation

خصومات على الشقق الفندقية الفاخرة

بإمكانك الآن أن تشعر بالراحة كما وكأنك في منزلك حتى أثناء السفر لفترات طويلة في أفضل الشقق المخدمة.

استمتع بإقامة رائعة مع خصم بقيمة 10 % وذلك في أكثر من 2,500 شقة فندقية تابعة لـ onefinestay في لندن، وباريس، وميلانو، ونيويورك والمزيد..

World Elite:

يرجى الإتصال بخدمة وورلد إيليت كونسيرج من ماستركارد للإطلاع على الشقق الفندقية الفاخرة المتوفرة في وجهتك المقبلة.

World:

يرجى زيارة onefinestay.com واختيار تواريخ و وجهة السفر، ثم تطبيق الرمز الترويجي MCWORLD عند الدفع ببطاقة وورلد من ماستركارد الخاصة بك.

(FR) French translation

Réductions sur les résidences hôtelières de luxe

Si votre voyage vous oblige à rester plus longtemps, sentez-vous plus à l'aise dans des résidences hôtelières de luxe.

Bénéficiez de réductions jusqu'à 10% sur votre séjour dans plus de 2 500 propriétés onefinestay à Paris, Los Angeles, Milan, sur la Côte d'Azur et plus.

CTA World Elite :

Veuillez consulter mastercard.com/worldelite pour en savoir plus ou téléphonez au concierge World Elite™ Mastercard pour profiter de cette offre.

CTA World :

Veuillez consulter onefinestay.com et sélectionnez vos dates de voyage, destination et propriété de votre choix. Utilisez le code promo MCWORLD au moment de la facturation et réglez avec votre World Mastercard®.



Luxury Serviced Apartments Discount

Offer valid for World Elite & World Mastercard cardholders

10% discount is on accommodation rates only, at any property across Paris, London, Rome, New York, Los Angeles, and any other onefinestay locations

Subject to availability and onefinestay City specific accommodation agreement, cancellation policy and club rules. T&Cs will apply www.onefinestay.com/terms-conditions/

Mastercard has the right to amend the offer or these terms & conditions at any time





Eligibility

- Eligible cards issued in Middle-East & Africa



Destinations

Worldwide



Validity

Evergreen: Until the end of the year and beyond.



About

Booking.com seamlessly connects millions of travelers to memorable experiences, a variety of transportation options, and incredible places to stay – from homes to hotels, and much more.

Booking.com is available in 43 languages and offers over 6.2 million homes, apartments, and other unique places to stay.



Description

Booking.com

Use your Mastercard to book your next staycation or vacation on Booking.com and enjoy 10% money back at hundreds of thousands of properties locally and around the world.

- Visit booking.com/mastercardmea
- Login or register to Booking.com
- Search from an incomparable choice of destinations and accommodations
- Use an eligible Mastercard to complete the booking
- The reward is credited after completion of your stay

[Book now]



SMS / Short promo

Book your next holiday on booking.com with Mastercard for up to 10% money back.
booking.com/mastercardmea



How to use

- Simply register on www.booking.com/mastercardmea and make a booking. Enter an eligible Mastercard card details upon checkout.
- Please note that the cashback will be credited to your card. The cashback time may vary.



(AR) Arabic translation

كافئ نفسك بعطلة ممتعة مليئة بالتجدد

استخدم بطاقة ماستركارد من (البنك) الخاصة بك لحجز عطلتك المقبلة مع Booking.com واحصل على استرداد نقدي يصل إلى 10% في أكثر من مليوني مكان إقامة حول العالم.

كل ما عليك فعله:

- قم بزيارة booking.com/mastercardmea
- سجل الدخول أو الاشتراك في Booking.com
- اختر من بين مجموعة لا مثيل لها من الوجهات وأماكن الإقامة
- أكمل الحجز باستخدام بطاقة صالحة من ماستركارد
- احصل على المكافأة بعد انتهاء مدة الإقامة

تطبق الشروط والأحكام. يمكن الاستفادة من هذا العرض من خلال الرابط الترويجي المخصص حصرياً.

احجز الآن



Booking.com

1. Go to booking.com/mastercardmea
2. Log in or register with Booking.com.
3. Search for destination and preferred accommodation.
4. Use an eligible [Mastercard] Card to complete the booking.

Details and requirements:

- This promotion is only available to Mastercard cardholders
- Bookings made with the Booking.com app are not eligible for this promotion.
- Cancelled and "no show" bookings are not eligible.
- The reward will be credited at least 64 calendar days after completion of stay in the accommodation.
- Accommodations that do not accept eligible Mastercard cards are not eligible for the offer. These are accommodations that only accept cash as a mode of payment and do not have a "cashback" badge displayed on their listing.
- The offer is subject to terms and conditions of Booking.com. In case of dispute, the decision of Booking.com and [Mastercard] shall be final.
- All conditions of the promotion must be met at the time the booking is made; no retroactive claims will be allowed.
- The user must hold a valid account on Booking.com, and if the reward will be paid out to a credit card, they must have up-to-date valid credit card information added to the account.

For inquiries and concerns about the offer, you may call Booking.com Customer Service at:

[include other phone numbers if needed or point them to Booking.com -> <https://www.booking.com/content/contact-us.html>]

- International (English): +442033202609
- Singapore (English): +6564155410

- Philippines (English): 180011142126
- Indonesia (Bahasa Indonesia): 0078030110118
- Taiwan (Mandarin): 0287933062
- Thailand (Thai): +6627873013
- Hong Kong (English): 50775530
- Hong Kong (Cantonese): 30775532
- Hong Kong (Mandarin): 30775531
- Transferring to a credit/debit card:



Rentalcars.com Discount



Eligibility

- Eligible cards issued in Middle-East & Africa

Destinations

Worldwide

Validity

Evergreen: Until the end of the year and beyond

Main T&Cs

Mastercard cardholders must book from the dedicated link to benefit from the discount, booking from the app or homepage are not eligible. Subject to availability, not in conjunction with other offers. Discounts is applicable to the rental costs excluding taxes, fees, surcharges, one-way fees and optional extras such as child seats, additional drivers or fuel. Canceled or no shows are not eligible. Standards rentalcars.com terms and conditions apply.

About

Rentalcars.com is an online car rental service, providing options on all car groups, including luxury cars, people carriers, minivans, and more.

Rentalcars.com is the world's leading online car rental service and arranges car rental in 60,000 locations, across 160 countries, in over 40 languages.

Description

Rentalcars.com Discount

Explore at your own pace

Enjoy an exclusive 10% discount when you book your preferred ride with Rentalcars.com using your (Bank name) Mastercard.

- Visit the Mastercard page on Rentalcars.com by clicking 'Book now' below
- Search and select your preferred car
- Book your ride by paying securely with your Mastercard
- Enjoy an exclusive discount at checkout

Book now

SMS / Short promo

Enjoy 10% off car rental when booking on Rentalcars.com with your Mastercard.

How to use

- Simply go to <https://www.rentalcars.com/?affiliateCode=mastercard047&enabler=mastercardme> to make a booking and enter your Mastercard details upon checkout.



Rentalcars.com Discount

(AR) Arabic translation

استكشف على طريقتك الخاصة

استمتع بخصم حصري بقيمة 10% على أجرة سيارتك من Rentalcars.com عند الدفع باستخدام بطاقة ماستركارد من (البنك).

كيفية الحصول على الخصم

- قم بزيارة صفحة ماستركارد على Rentalcars.com بالضغط على زر "احجز الآن" أدناه.
- اختر السيارة التي تفضلها.
- احجز سيارتك وادفع بأمان باستخدام بطاقة ماستركارد الخاصة بك.
- احصل على الخصم الحصري عند الدفع.

احجز الآن

*تطبق الشروط والأحكام. للإستفادة من هذا الخصم، يتوجب على حملة بطاقات ماستركارد إجراء حجوزاتهم عن طريق الرابط المخصص فقط، لا ينطبق هذا العرض على الحجوزات التي تتم عبر الموقع الإلكتروني أو التطبيق. العرض مرهون بالتوفر، ولا يمكن دمج مع أي عروض أخرى. تنطبق الخصومات على تكاليف الإيجار مع استثناء الضرائب، والرسوم، والأجور الإضافية، ورسوم إعادة السيارات المُستأجرة إلى غير مقراتها، وتكاليف الميزات الإضافية مثل مقاعد الأطفال أو السائقين الإضافيين أو الوقود الإضافي. لا ينطبق هذا العرض على الحجوزات المُلغاة أو غير المُستفاد منها. تنطبق شروط وأحكام rentalcars.com القياسية.



Rentalcars.com Discount

This promotion is only available to Mastercard holders who book through the dedicated link

Bookings must be made via the dedicated link to be eligible for the discount

Bookings made with the Rentalcars.com app are not eligible for this promotion

Canceled and "no show" bookings are not eligible

All conditions of the promotion must be met at the time the booking is made; no retroactive claims will be allowed.

The above offers are subject to availability and cannot be combined with any other offer, discount or promotion. Discounts apply to all mandatory rental costs, excluding taxes, fees, surcharges, one-way fees, and optional extras such as child seats, additional drivers and fuel, which are charged at normal rates. All rentals are subject to Rentalcars.com standard terms and conditions as well as the car hire company.



Hertz Gold Plus Rewards Five Star Membership



Eligibility

- Eligible cards issued in Middle-East & Africa (excluding Palestine and Mauritius)

Destinations

Worldwide (Car class upgrade with the exception of Greece & the UAE)

Validity

Evergreen: Until the end of the year and beyond

Main T&Cs

Hertz Gold Plus Rewards Five Star membership is valid for 12 months from date of enrollment.

About

Hertz, the world's leading vehicle renting organization, operates from approximately 7,700 locations in 145 countries worldwide.

Hertz is the largest general use car rental brand in the world, and the number one airport car rental brand in the U.S. and at 69 major airports in Europe, operating both corporate and licensee locations in cities and airports in North America, Europe, Latin America, Australia and New Zealand. In addition, the Company has licensee locations in cities and airports in Africa, Asia, and the Middle East.

Description

Hertz Gold Plus Rewards® Five Star Membership

Renting a car is now hassle-free. With World Mastercard®, you are automatically eligible for Hertz Gold Plus Rewards® Five Star, which is otherwise only obtainable through 7 qualifying Hertz Gold Plus Rewards® rentals in a 12-month period.

Enjoy special privileges and benefits, such as:

- Bypass the rental queue at many of the world's busiest airports
- One car class upgrade at participating locations (subject to availability)
- Faster returns with Hertz Instant Return®
- Up to 15% off best publicly available rates at participating Hertz locations worldwide.
- Free additional driver (spouse/domestic partner for Gold Plus Rewards Members)

SMS / Short promo

Join now at hertz.com/mcworld and get up to 15% off car rentals with Hertz and your World Mastercard. Members add CDP814540 to upgrade.

How to use

- If you are not yet a Gold Plus Rewards member, simply go to hertz.com/mcworld and click «Join Now» to enroll and get upgraded to Five Star status.
- If you are already a Hertz Gold Plus Rewards member, visit hertz.com/mcworld, login to your profile, and add CDP 814540 to get upgraded to Five Star status.



Hertz Gold Plus Rewards Five Star Membership

(AR) Arabic translation

مزايا Five Star من برنامج مكافآت Gold Plus من شركة هيرتز

لم يعد استئجار السيارات أمراً متعباً بعد الآن، إذ تمكنت بطاقة وورلد من ماستركارد من الحصول بشكل تلقائي على مزايا Five Star من برنامج مكافآت Gold Plus من شركة هيرتز، والتي يجرى الحصول عليها عادةً عبر سبعة مكافآت Gold Plus مستحقة من شركة هيرتز لتأجير السيارات خلال فترة 12 شهر.

تمتع بالمزايا والفوائد الخاصة العديدة و التي تتضمن:

- تجاوز طابور الإيجار في العديد من المطارات المزدحمة حول العالم.
 - ترقية لفئة واحدة من السيارات في المواقع المشاركة (حسب التوافر)
 - العودة السريعة مع خدمة الإسترجاع الفورية من شركة هيرتز.
 - خصم يصل إلى 15% على أفضل الأسعار المتاحة للجميع على مواقع شركة هيرتز المشاركة حول العالم.
 - الحصول على سائق إضافي بدون تكاليف إضافية (للزوج/ الشريك لأعضاء مزايا Gold Plus)
- إذا لم تكن عضواً في برنامج مكافآت Gold Plus، ببساطة زر موقع hertz.com/mcworld وانقر على "اشترك الآن" للتسجيل والترقية إلى درجة الخمسة نجوم.
- حال كنت مسبقاً عضو في برنامج مكافآت Gold Plus، يُرجى زيارة hertz.com/mcworld ثم قم بتسجيل الدخول إلى ملفك الشخصي أضف الرمز CDP 814540 للترقية إلى درجة الخمسة نجوم.

(FR) French translation

Membre du Hertz Gold Plus Rewards® Cinq Etoiles

Louer une voiture est maintenant très facile. Avec World Mastercard®, vous êtes automatiquement éligible au statut Hertz Gold Plus Rewards® Cinq Etoiles, qui s'obtient normalement après 7 locations qualifiantes Hertz Gold Plus Rewards® au cours d'une période de 12 mois.

Profitez de privilèges et d'avantages spéciaux, tels que :

- Contourner la file d'attente de location dans plusieurs des aéroports les plus fréquentés au monde
- Surclassement garanti d'une catégorie dans les sites participants (selon disponibilité)
- Restitution plus rapide du véhicule avec Hertz Instant Return®
- Jusqu'à 15% de réduction sur les meilleurs tarifs publiquement disponibles dans les sites Hertz participants dans le monde.
- Dispense des frais pour un conducteur supplémentaire (conjoint / partenaire familial pour les membres Gold Plus Rewards)

Veillez consulter hertz.com/mcworld pour vous inscrire au programme Gold Plus Rewards et obtenir le statut de membre Cinq Etoiles.

Si vous êtes déjà membre Gold Plus Rewards, veuillez-vous connecter sur hertz.com/mcworld, aller sur votre profil et saisissez le code CDP 814540 pour être surclassé comme membre Cinq Etoiles.



Hertz Gold Plus Rewards Five Star Membership

Offer valid for World Mastercard cardholders

Hertz Gold Plus Rewards Five Star membership is valid for 12 months from date of enrolment

Once Cardholder is registered on Merchant's systems, Merchant will send a welcome pack along with membership card within four (4) weeks

In all cases, a valid Mastercard card must be registered as the form of payment in their Gold Plus Rewards® membership profile

A Mastercard Card must be presented at rental counter if payment is enacted physically. Online payments will be processed using applicable Mastercard cards

Car Class upgrade does not apply to Hertz Collections (Green, Fun, Prestige and Family).

Car Class upgrade is subject to availability of a large car at time of rental and available at participating Hertz worldwide with the exception for Greece and the UAE.

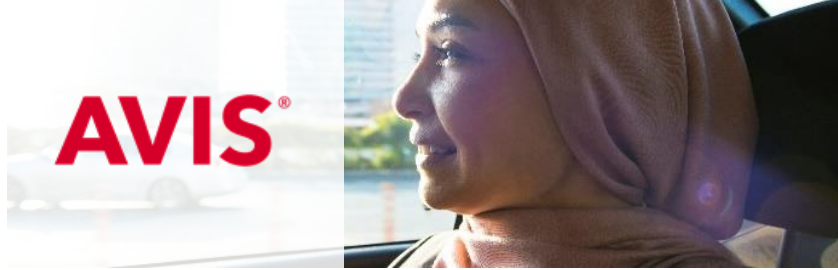
Car Class upgrades are not guaranteed at reservation and are subject to vehicle availability at the time and place of rental.

Hertz T&Cs apply

Mastercard has the right to amend the offer or these terms & conditions at any time



Avis Car Rental & Chauffeur Services (World/ World Elite)



Eligibility

- Eligible cards issued in Middle-East & Africa

Destinations

Worldwide

Validity

Evergreen: Until the end of the year and beyond

Main T&Cs

Discounts are valid across Europe, the Middle-East & Africa, Asia, the United States and Canada.

About

Avis Car Rental and its subsidiaries operate one of the world's best-known car rental brands with approximately 5,500 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world.

Description

Avis Car Rental & Chauffeur Services

Whether you are traveling with your family or on a business trip, enjoy exclusive benefits with Avis. With your Mastercard®, you can now enjoy access to:

- Up to 25% off your next car rental
- A complimentary upgrade with every rental, worldwide
- 10% off Premium Chauffeur Drive services

SMS / Short promo

Enjoy up to 25% off Avis car rental and a free vehicle upgrade with your Mastercard around the world. Visit avisworld.com/mastercardmea and book with your Mastercard.

How to use

- WORLD ELITE: Simply call the World Elite™ Mastercard® Concierge or visit avisworld.com/mastercardmea and use your World Elite™ Mastercard® card to reserve your vehicle.
- WORLD: Simply visit avisworld.com/mastercardmea and use your World Mastercard® to reserve your vehicle.



Avis Car Rental & Chauffeur Services (World/ World Elite)

(AR) Arabic translation

تأجير السيارات من ايفيس

- سواء كنت مسافراً برفقة عائلتك أو في رحلة عمل، استمتع بمزايا حصرية مع ايفيس. مع بطاقة من ماستركارد الخاصة بك أصبح بإمكانك الآن التمتع بما يلي:
- خصم يصل إلى 25% عند استئجار سيارتك المقبلة.
 - ترقية مجانية مع كل حجز تقوم به على مستوى العالم.
 - خصم 10% على خدمات Premium Chauffeur Drive.

ببساطة، قم بزيارة avisworld.com/mastercardmea واستخدم بطاقة من ماستركارد الخاصة بك لحجز سيارتك اليوم.

World Elite:

تأجير السيارات من ايفيس

- سواء كنت مسافراً برفقة عائلتك أو في رحلة عمل، استمتع بمزايا حصرية مع ايفيس. مع بطاقة وورلد إيليت من ماستركارد الخاصة بك أصبح بإمكانك الآن التمتع بما يلي:
- خصم يصل إلى 25% عند استئجار سيارتك المقبلة.
 - ترقية مجانية مع كل حجز تقوم به على مستوى العالم.
 - خصم 10% على خدمات Premium Chauffeur Drive.

ببساطة، انقر هنا avisworld.com/mastercardmea واستخدم بطاقة وورلد إيليت من ماستركارد الخاصة بك لحجز سيارتك اليوم.

(FR) French translation

Avis Location de voiture

Que ce soit un voyage en famille ou un voyage d'affaires, profitez des avantages exclusifs Avis. Désormais, grâce à votre carte TIER Mastercard®, vous pouvez obtenir :

- Une réduction de 15 % sur votre prochaine location de voiture.
- Un surclassement gratuit à chaque location, partout dans le monde.

Visitez la page avisworld.com/mastercardmea et utiliser votre carte TIER Mastercard® pour réserver votre véhicule dès aujourd'hui.

World Elite:

Avis Location de voiture et chauffeur

Que ce soit un voyage en famille ou un voyage d'affaires, profitez des avantages exclusif Avis.

Désormais, grâce à votre carte Mastercard World, vous pouvez obtenir:

- Une réduction de 25 % sur votre prochaine location de voiture.
- Un surclassement gratuit à chaque location, partout dans le monde.
- Une réduction de 10 % sur la location avec chauffeur.

Il suffit d'appeler le concierge World Elite™ Mastercard® ou consulter avisworld.com/mastercardmea et utiliser votre carte World Elite™ Mastercard® pour réserver votre véhicule dès aujourd'hui.



Avis Car Rental & Chauffeur Services (World/ World Elite)

Offer valid for World and World Elite Mastercard cardholders

This offer is exclusively for Mastercard® cards issued in the Middle East and Africa only

Discounts are valid across Europe, the Middle East, Africa, Asia, the United States, and Canada

Complimentary upgrade is valid across all Avis locations, worldwide – [click here](#) for full voucher terms and conditions

Offer is only available for reservations booked online at www.avisworld.com/mastercardmea

The offer must not be used in conjunction with any other coupon or promotions

Merchant T&Cs apply

Mastercard has the right to amend the offer or these terms & conditions at any time



Fulfill Visa Services



Eligibility

- Eligible cards issued in UAE, KSA, Bahrain, Oman, Kuwait, Kenya, Nigeria.

Destinations

Middle-East & Africa

Validity

Evergreen: Until the end of the year and beyond

About

Fulfill Visa Services provides comprehensive official visa services and peace of mind for travelers throughout the Middle East and Africa, specializing in the UAE and Gulf States.

Description

Fulfill Visa services

Fulfill is a fully digital solution that allows you to apply and book appointments for your travel visa needs from the UAE, KSA, Bahrain, Oman, Kuwait, Kenya, Nigeria.

With Fulfill visa assistance, you are able to apply and book appointments for a flat fee of USD 15.

- Drastically reduce your time spent applying for travel visas
- Avoid filling complicated forms, we will do that for you
- Receive document checklist for your Travel Visa submission (when you are required to personally submit the Travel Visa application)

SMS / Short promo

Visit www.fulfillolutions.com/mastercard & apply with your Mastercard for hassle-free travel visa fulfilment.

How to use

- Simply visit www.fulfillolutions.com/mastercard to access the Fulfill website and apply for your travel visa.



Global Blue VIP Services



Eligibility

- Eligible cards issued in Middle-East & Africa

Destinations

- Barcelona, Florence, Frankfurt, London, Madrid, Milan, Munich, Paris, Rome, Venice, Zurich.

Validity

- Evergreen: Until the end of the year and beyond

About

Global Blue is a leading tourism tax free shopping company, that aims at enhancing the international shopping experience with added-value services for travelers, such as:

- Shop Tax Free Card is an international membership program, supporting travelers to claim tax savings without the hassle of filling in Tax Free Forms.
- City VIP Lounges is a luxury offering providing VIP travelers a personalized and seamless experience.
- Airport VIP Fast Lanes is a unique fast track at some of the main international airports offering VIP travelers a smooth and time saving experience for tax refunding.

Description

Global Blue VIP Services

Global Blue brings you additional savings on purchases at over 300,000 stores across the world's best shopping districts.

Now when you use your eligible Mastercard, you can enjoy:

- Complimentary access to Global Blue City VIP Lounges to receive VAT right back
- Complimentary access to the Global Blue fast track services at the Airport VIP Fast Lanes available at the refund points and operated directly by Global Blue
- Register for Shop Tax Free Card and enjoy an automatic completion of the Tax Free Forms when shopping at a participating Global Blue merchant

City VIP Lounges Locations:

Barcelona, Florence, London, Madrid, Milan, Munich, Paris, Rome, and Venice.

Airport VIP Fast Lane Locations:

Frankfurt, Milan, Munich, Rome, and Zurich.

SMS / Short promo

- Access Global Blue VIP Services for tax-free shopping with Mastercard. Register at globalblue.com/mastercardmea and present your Mastercard for complimentary access

How to use

- Complimentary Access - Simply present an eligible Mastercard at Global Blue City VIP Lounges or Global Blue Airport VIP Fast Lanes.
- Shop Tax Free Card - Simply visit <https://www.globalblue.com/mastercardmea> to register for Shop Tax Free Card and set your eligible Mastercard as the preferred non-cash refund target.



Global Blue VIP Services

(AR) Arabic translation

تسوق حول العالم بدون ضرائب

غلوبال بلو هي الشركة الرائدة في مجال التسوق بلا ضرائب، وهي تؤمن لك توفير إضافي على المشتريات في أكثر من 300,000 متجر في أفضل وجهات التسوق في العالم.

تهدف غلوبال بلو إلى تعزيز تجربة التسوق الدولي بتقديمها خدمات مفيدة للمسافرين، مثل:

- صالات سيتي لكبار الشخصيات، وهي خدمة فاخرة توفر للمسافرين كبار الشخصيات تجربة سلسلة ومصممة حسب أذواقهم.
- مسارات المطار السريعة الخاصة بكبار الشخصيات، تقدم هذه الخدمة مجموعة من الممرات السريعة الفريدة في بعض المطارات الدولية البارزة، وتوفر للمسافرين تجربة سلسلة وسريعة لاسترداد الضرائب.
- بطاقة التسوق بلا ضرائب، تمثل هذه الخدمة برنامج عضوية دولي سهل للمسافرين للمطالبة بالتوفير الضريبي دون الحاجة إلى ملء استمارات الإعفاء الضريبي.

والآن، عند استخدام بطاقة ماستركارد الخاصة بك، يمكنك التمتع بما يلي:

- دخول مجاني إلى صالات غلوبال بلو سيتي لكبار الشخصيات، حيث يمكنك استرداد ضرائب القيمة المضافة.
- الاستخدام المجاني لخدمات المرور السريع من غلوبال بلو في مسارات المطار السريعة لكبار الشخصيات المتوفرة في نقاط الاسترداد والتي تديرها غلوبال بلو مباشرةً.
- تعبئة تلقائية لاستمارات الإعفاء الضريبي عند التسجيل للحصول على بطاقة التسوق بلا ضرائب عند التبضع في أحد المتاجر المشاركة في غلوبال بلو.



Global Blue VIP Services

City VIP Lounges

Mastercard World/World Elite Cards must be presented to the lounge staff.

Only Cards issued by MEA Customer Banks are accepted.

Cardholders can bring a maximum of 4 family members or friends to enjoy the lounge benefits and proceed to receive their tax refund at the lounge.

Early refund is available to Mastercard World/World Elite Credit Cards only.

Airport VIP Fast Lanes

Mastercard World/World Elite Cards must be presented to the airport VIP lanes staff.

Only Cards issued by MEA Customer Banks are accepted.

Cardholders can bring a maximum of 4 family members or friends to proceed tax refund at the VIP Fast Lanes.

Shop Tax Free Card (STF card)

Membership profile must be fully completed for Tax Free Form autofill.

World/World Elite Cards must be linked to the membership profile for tax refund.

Membership ID/passport must be presented when issuing Tax Free Form in the store.



2

Lifestyle



Bicester Village Shopping Collection



Eligibility

- Eligible cards issued in Middle East & Africa

Destinations

UK, Italy, Germany, Ireland, Spain, France, Belgium.

Validity

Evergreen: Until the end of the year and beyond

About

The European Shopping Collection is a collection of 11 shopping destinations across Europe and China offering designer clothing and accessories for the discerning shopper. Located within an hour of major international transport hubs, the European Shopping Collection includes the Bicester Village Shopping Collection and many other exclusive retail stores.

Description

European shopping villages

The Bicester Village Shopping Collection is defined by its luxury brands, charming open-air 'village' settings, a welcoming and superior service, a calendar of events and, not least, exceptional value for money. World-leading brands offer savings of up to 60%, and sometimes more, on the recommended retail price, in their own luxuriously appointed boutiques, all year round. As a TIER Mastercard® cardholder you get access to:

- VIP invitation (to be exchanged for a VIP card that offers All of this and more is available at the following villages: an additional 10% discount on purchases in participating boutiques) Bicester Village - London, UK; Fidenza Village - Milan, Italy; Ingolstadt Village - Munich, Germany; Kildare Village - Dublin, Ireland; La Roca Village - Barcelona, Spain; Las Rozas Village - Madrid, Spain; La Vallee Village - Paris, France; Maasmehelen Village - Brussels, Belgium; Wertheim Village - Frankfurt, Germany
- 15% discount on shopping packages
- 15% discount on chauffeur drive experiences at participating villages
- 15% discount on Shopping Express
- Access to VIP lounges (subject to availability)

SMS / Short promo

Shop luxury in style with VIP discounts at the Bicester Village Shopping Collection across Europe with your Mastercard. Visit thebicestervillageshoppingcollection.com/mastercard-mea for more

How to use

- Simply visit thebicestervillageshoppingcollection.com/mastercard-mea to avail these offers.



Bicester Village Shopping Collection

(AR) Arabic translation

عروض قرى التسوق الأوروبية

تمتاز مجموعة بيستر فيلج الفاخرة باحتوائها على العلامات التجارية الفخمة، و بأجوائها القروية الساحرة في الهواء الطلق، بالإضافة إلى الخدمة الودية الممتازة و برنامج للفعاليات الهامة، و ذلك عوضاً عن القيمة الاستثنائية للمال. تقدم العلامات التجارية الرائدة على مستوى العالم خصومات تصل حتى 60%، أو أكثر في بعض الأحيان، على أسعار التجزئة الموصى بها في متاجرهم الفاخرة ، و ذلك على مدار العام.

يمكن لحاملي بطاقات من ماستركارد الحصول على:

- دعوة لكبار الشخصيات (يمكن استبدالها ببطاقة كبار الشخصيات للحصول على خصم إضافي بقيمة 10% على المشتريات في المتاجر المشاركة)
- خصم بقيمة 15% على باقات التسوق
- خصم بقيمة 15% على تجربة السائق الشخصي في القرى المشاركة
- خصم بقيمة 15% على تذاكر حافلة "شوبنج اكسبرس"
- إمكانية الدخول لصالات كبار الشخصيات (حسب إمكانية التوافر)

كل هذا و أكثر متوفر في القرى التالية:

قرية بيستر - لندن، المملكة المتحدة. قرية فيدنزا - ميلان، إيطاليا. إنغولشتات - ميونخ، ألمانيا. قرية كيلدير - دبلن، أيرلندا. قرية لاروكا - برشلونة، اسبانيا. قرية لاس روزاس - مدريد، اسبانيا. قرية لا فالي - باريس، فرنسا. قرية ماسميخيلين - بروكسل، بلجيكا. قرية فرتهايم - فرانكفورت، ألمانيا

قم بزيارة thebicestervillageshoppingcollection.com/mastercard-mea واستمتع بالعروض المتاحة.

(FR) French translation

Offres des Villages de Shopping Outlet de Luxe Européens

La collection de Villages de Shopping de Bicester abrite des boutiques de marques de renommée mondiale dans un charmant village en plein air, chacune offrant des remises allant jusqu'à 60% sur le prix de vente recommandé.

En tant que titulaire de la carte World Elite™ Mastercard®, rendez votre visite encore plus spéciale avec :

- Une carte VIP offrant 10% de réduction sur le prix Village dans les boutiques participantes
- 15% de réduction sur le service de chauffeur dans les villages participants
- 15% de réduction sur les billets pour le service d'autocar Shopping Express®
- 15% de réduction sur les forfaits shopping comprenant le transport, les repas et une carte-cadeau à dépenser dans les villages
- Accès aux salons VIP (sous réserve de disponibilité).

Tout ceci et encore plus est disponible dans les villages suivants :

Bicester Village - Londres, Royaume Uni, Fidenza Village - Milan, Italie, Ingolstadt Village - Munich, Allemagne, Kildare Village - Dublin, Irlande, La Roca Village - Barcelone, Espagne, Las Rozas Village - Madrid, Espagne, La Vallée Village - Paris, France, Maasmechelen Village - Bruxelles, Belgique, Wertheim Village - Francfort, Allemagne

Il vous suffit de vous rendre sur thebicestervillageshoppingcollection.com/mastercard-mea pour profiter de ces offres.

A full toolkit is available including merchant logos and imagery, available in English and Arabic. Other imagery available from the marketing center:

Marketing Center >



Bicester Village Shopping Collection

Offer valid for World Elite, World, and Platinum Mastercard cardholders

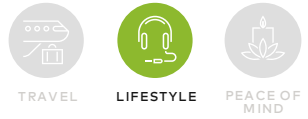
Full payment for purchase/s must be made with a credit or debit card issued by a financial institution in Middle East or Africa.

Merchant T&Cs apply

Mastercard has the right to amend the offer or these terms & conditions at any time



Uber Ride Hailing Service



Eligibility

- Eligible cards issued in UAE, KSA, Egypt, Lebanon, Qatar, Bahrain, Jordan, Pakistan, Nigeria

Destinations

The offer is only valid locally in the country where the card is issued.

Validity

Evergreen: Until 30 June 2022.

Main T&Cs

- Offer applies for the 3 first trips monthly.
- The offer is valid starting 1 July 2021 until 30 June 2022.
- Uber terms and conditions apply.

About

Uber is a hassle-free, one stop solution for your daily transportation needs. Uber makes life simple for millions of customers in 600+ cities including Middle East & Africa.

Description

Discounted Rides with Uber

Book a ride with Uber wherever you need to go. Choose the car type that suits your taste, book on the spot or schedule for a later pickup and enjoy the comfort of your ride.

Travel across select countries in the Middle East & Africa with your Mastercard® and enjoy 20% off the first three rides monthly.

SMS / Short promo

Book with your Mastercard to enjoy 20% off the first three rides monthly. Download the Uber app, add your Mastercard card, and automatically get a discount on your next three trips.

How to use

- Download Uber app from the App Store or Google Play Store.
- Simply go to the 'Wallet' tab and add your Mastercard card as a Payment Method
- Automatically get 20% off the first three rides.
- The discount is automatically renewed every month.



Uber Ride Hailing Service

The offer will entitle Mastercard Cardholders who are users of the Uber Rides Application ("Uber App") in Bahrain, Egypt, Jordan,Lebanon, Nigeria, Pakistan, Qatar, Saudi Arabia and The United Arab Emirates to a monthly discount of up to 20% off the first 3 (three) rides taken during any given month during the Uber Rides Promotion Term when using an eligible Mastercard card.

The offer shall be subject to such caps and may from time to time be agreed by the parties. As at the date of this Amending Agreement, the redemption caps in respect of each market are the sums in (in the relevant local currency) detailed in the table below:

Nigeria (NGN)	Egypt (EGP)	Saudi Arabia (SAR)	UAE (AED)	Qatar (QAR)	Lebanon (LBP)	Pakistan (PKR)	Jordan (JOD)	Bahrain (BHD)
320	10	6	12	4	3,400	60	1	1

The offer is non-transferable, non-redeemable (for cash) and nonrefundable.

The offer may only be used on Uber Rides.

The offer are valid for use only in the country of issue.

The entire redeemable value of the offer must be used on the first three trips taken during any given month and any unused portion will be forfeited. The payment of the remaining balance will be the sole responsibility of the Cardholder.

Unless otherwise specified, offer cannot be combined with other offers using a promotional code.

In the event that Master Cardholder seeks and is entitled (including under applicable law) to receive a refund on the fare of a Ride in respect of which offer was applied, Cardholder will not be entitled to a refund of the monetary value of the offer applied to the transaction fare nor will Cardholder be entitled to reinstatement or reissue of the offer applied.

The offer is issued by Uber B.V., of Meester Treublaan 7, 1097 DP Amsterdam, Netherlands or its affiliates ("Uber")., Uber B.V. may be contacted in relation to the processing of personal data or other inquiries through the following Uber app or www.help.uber.com.

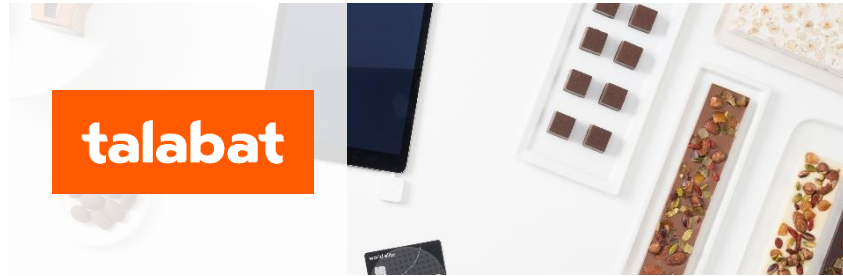
Any dispute arising from these Terms and Conditions shall be governed by the dispute resolution provisions in the General Terms of Use available at <https://www.uber.com/legal/en/>.

The offer is void where prohibited by law.

Uber reserves the right to update these terms and conditions



Talabat Grocery & Food Delivery



Eligibility

- Eligible cards issued in UAE, Kuwait, Oman, Jordan, Qatar, Bahrain, and Egypt

Destinations

UAE, Kuwait, Oman, Jordan, Qatar, Bahrain, Egypt

Validity

Offer will be available starting November 1st 2021
Evergreen: Until the end of the year and beyond

Main T&Cs

- Talabat terms and conditions apply

Available November 1st



About

Talabat is a leading online food and grocery delivery service that operates in Middle East & North Africa.

Talabat seamlessly connects customers with their favorite restaurants, grocery store & supermarkets. It takes just few taps on the Talabat app to place an order from your favorite place.

Description

Discounted food and grocery delivery with Talabat

Explore all grocery or food delivery options via the Talabat app and receive:

- Up to 20% off grocery or food orders two times per month when placing the order on the Talabat app and paying with your eligible Mastercard

SMS / Short promo

Order with Talabat with your eligible Mastercard to enjoy up to 20% off grocery or food orders two times per month .
Download the Talabat app and enter promo code MASTERCARD.

How to use

- Add your Mastercard card on the Talabat app or Download Talabat app from the App Store or Google Play Store
- Simply enter promo MASTERCARD at checkout to enable up to 20% discount, on two orders on grocery or food delivery.



- **Offer Details:** up to 20% off grocery or food orders two times per month
- **Redemption Method:** 20% discount will apply once users insert code in promo code field at checkout in order to avail the discount
- **Promo Code:** Promo code MASTERCARD should be used at checkout page to redeem the offer
- **Offer Prerequisite:** Maximum discount amounts per user, per country are as follows: Egypt 20% discount capped at EGP 40 (forty Egyptian Pounds), UAE 20% discount capped at AED 14 (fourteen UAE Dirham), Bahrain 20% discount capped BHD 1.5 (One and a half Bahraini Dinar), Kuwait 20% discount capped at KWD 1 (one Kuwaiti Dinar), Jordan 20% discount capped at JOD 2.5 (two and a half Jordanian Dinars), Qatar 20% discount capped at QAR 12 (twelve Qatari Riyal), Oman 20% discount capped at OMR 1.3 (one point three Omani Rial)
- **Exclusions/Inclusions/Subjectivity:** The 20% discount per market can be utilized in conjunction with any other running offers on the Talabat platform (such as: Restaurant or vendor offers) at no extra cost to Mastercard
- **Product Eligibility:** This offer is valid for the following eligible Mastercard Cardholders: (validated by way of Bank Identification Numbers) Titanium, Platinum, World, World Elite (Debit, Credit and Prepaid)
- **Market Eligibility:** This offer is valid for the following eligible Mastercard Cardholders across UAE, Kuwait, Oman, Jordan, Qatar, Bahrain, and Egypt
- **Validity:** Starting November 1st 2021 until end of year and beyond
- Standard Talabat terms and conditions apply



MyUS Premium Membership



Eligibility

- Eligible cards issued in Middle East & Africa (excluding Palestine)

Purchase location

Mainly e-commerce sites in the US

Validity

Evergreen: Until the end of the year and beyond

T&Cs

MyUS terms and conditions apply.

[Link to T&Cs >](#)

About

MyUS Premium Membership allows you to shop US websites & ship to your country with reduced international shipping rates. Ship packages from popular stores like Amazon, Walmart, Ralph Lauren, and more to customers throughout the world.

Description

MyUS Premium membership

Shop at over 100,000 U.S. retailers, including Apple, Amazon and Ralph Lauren and get fast, reliable, affordable international shipping with MyUS, #1 in the industry with over 10 million packages shipped since 1997.

As a Mastercard® cardholder, you will receive:

- A MyUS address to use at check-out at your favorite online stores
- Free Premium Membership for 2 years (a \$120 value)
- Free account setup (a \$20 value)
- 30% off shipping for first month following registration
- 20% off shipping for remainder of 2-year membership

SMS / Short promo

Shop over 100,000 MyUS retailers with Free Premium Membership, account set-up and 30% off shipping to anywhere, with your TIER Mastercard. Visit myus.com/welcome/Mastercardpremium to register

How to use

- Simply visit myus.com/welcome/Mastercardpremium to register and use your TIER Mastercard® on the payment page.



MyUS Premium Membership

(AR) Arabic translation

عضوية بريميوم من MyUS

تسوق عبر أكثر من 100,000 موقع للبيع بالتجزئة في الولايات المتحدة بما فيها آبل وأمازون و رالف لورين واحصل على شحن دولي سريع وموثوق وبتكلفة أقل من "ماي يو إس" MyUS، و التي تعدّ الشركة الأولى في قطاع الشحن، برصيد يفوق العشرة ملايين طرد تم شحنه منذ عام 1997. كحامل لبطاقة ماستركارد، ستنتال المزايا التالية:

- عنوان "ماي يو إس" MyUS للاستخدام أثناء الدفع في مواقع التسوق الإلكترونية المفضلة لديك
 - عضوية بريميوم مجانية لمدة عامين كاملين (بقيمة 120 دولار أمريكي)
 - إنشاء حساب بالمجان (بقيمة 20 دولار أمريكي)
 - خصم بقيمة 30% على الشحن للشهر الأول بعد التسجيل
 - خصم بقيمة 30% على الشحن لمدة المتبقية من العضوية لمدة عامين
- ببساطة قم بزيارة موقع MyUS عبر الرابط التالي
myus.com/welcome/Mastercardpremium واستخدم بطاقة الخاصة بك عند القيام بالتسجيل.

(FR) French translation

Réductions sur l'expédition avec l'adhésion Premium MyUS

Faites vos achats dans plus de 100 000 détaillants américains, y compris Apple, Amazon et Ralph Lauren, et obtenez une livraison internationale rapide, fiable et abordable avec MyUS, n° 1 dans l'industrie avec plus de 10 millions de colis expédiés depuis 1997.

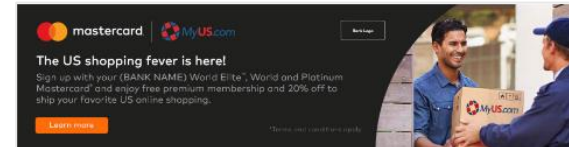
En tant que titulaire d'une carte Mastercard®, vous recevrez :

- Une adresse MyUS à utiliser lors du paiement dans vos magasins en ligne préférés
- Membre Premium gratuit pendant 2 ans (valeur 120 \$)
- Configuration gratuite du compte (valeur 20 \$)
- 30% de réduction sur les frais d'expédition pendant le premier mois suivant l'inscription
- 20% de réduction sur les frais d'expédition pour le reste de l'adhésion de 2 ans

Consultez myus.com/welcome/mastercardpremium pour enregistrer votre carte Mastercard®.

A full toolkit is available including merchant logos and imagery, available in English and Arabic:

Marketing Center >



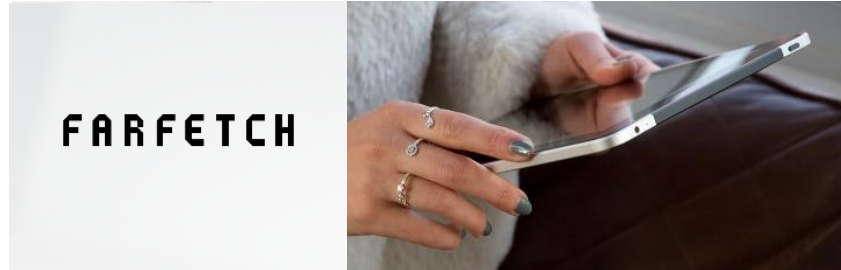
MyUS Premium Membership

Offer valid for Mastercard cardholders only:

- Only new MyUS members are eligible for this offer
- Shipping discount are applicable when shipping with DHL, FedEx, or UPS only
- Discounts are only valid on MyUS.com shipping and not on merchandise purchased
- This offer is not transferable and cannot be combined with other discounts or promotions
- Registration and redemption is subject to review and verification
- MyUS T&Cs apply
- Mastercard has the right to amend the offer or these terms & conditions at any time



Farfetch Discount



Eligibility

- Eligible cards issued in Middle-East & Africa

Purchase location

Global Farfetch website

Validity

Evergreen: Until the end of the year and beyond

Main T&Cs

- The discount is eligible off full priced items only.
- Certain brands are excluded from the offer.

[Link to T&Cs >](#)

About

Farfetch is the leading online luxury fashion retail platform, selling products from over 700 boutiques and brands from around the world.

Description

Style up your wardrobe using your Mastercard on Farfetch.

Get 10% off* selected brands on Farfetch with your Platinum, World or World Elite Mastercard®.

- Visit Farfetch.com
- Enter the promocode MC10MEA at checkout
- Pay with your Mastercard

Terms and conditions apply. Minimum spend applies of \$200 or equivalent. Offer valid for Platinum, World and World Elite Mastercard only. Excluded brands apply, applicable on full price items only. For full T&Cs and list of brands, [click here](#).

SMS / Short promo

Enjoy 10% off incredible fashion with Mastercard and Farfetch when spending \$200 or above. Visit farfetch.com and use check out code MC10MEA

How to use

- Use the code MC10MEA upon checkout
- Marketing materials should link to the T&C landing page for clarification on the brands excluded:
<https://prf.hn/click/camref:1101dvIA/destination:https://www.farfetch.com/mastercard/privileges/evergreen/terms-and-conditions.aspx>
- If you wish to link directly to the Farfetch homepage (not the T&C page), you must use this trackable link:
<https://prf.hn/l/6401MYk>



Farfetch Discount

(AR) Arabic translation

جَدِّدْ إِطْلَافَتَكَ مَعَ مَاسْتَرْكَارْد وَ FARFETCH

احصل على خصم بقيمة 10٪ على ماركات مختارة من Farfetch عند استخدام بطاقة ماستركارد من (البنك) الخاصة بك.

طريقة الحصول على الخصم:

• قم بزيارة موقع Farfetch.com

• عند الدفع، ادخل كود الخصم MC10MEA

• ادفع باستخدام بطاقة ماستركارد الخاصة بك

تطبق الشروط والأحكام. الحد الأدنى للإنفاق هو 200 دولار أو ما يعادله. يسري هذا العرض على بطاقات بلاتينوم، و وورلد، و وورلد إيليت من ماستركارد فقط. لا يسري الخصم على العلامات التجارية المستثناة، وينطبق على المنتجات ذات السعر الكامل فقط. لمعرفة جميع الشروط والأحكام وقائمة العلامات التجارية الكاملة اضغط هنا. تسوق الآن

A full toolkit is available including merchant logos and imagery, available in English and Arabic:

Marketing Center >

(FR) French translation

Discounts sur Farfetch

Profitez de 10% de remise* sur certaines marques pour vos achats avec votre (Bank name) Platinum, World or World Elite Mastercard®.

- Consultez Farfetch.com
- Utilisez le code promo MC10MEA pendant votre achat
- Payez avec votre Mastercard

Conditions generales s'appliquent. L'offre s'applique pour les achats de USD 200 et plus, ou equivalent. Certaines marques sont exclues de la promotion. Pour les titulaires de Platinum, World and World Elite Mastercard. Pour les conditions completes et la liste des marques, consultez ici



Priceless Specials



Eligibility

- Eligible cards issued in UAE, KSA, Bahrain, Oman, Kuwait, Jordan, Lebanon, South Africa

Destinations

UAE, KSA, Bahrain, Oman, Kuwait, Jordan, Lebanon, South Africa

Validity

Evergreen: Until the end of the year and beyond

About

Priceless Specials provides thousands of offers throughout Middle East and Africa across fine dining, premium spas and activities. Previously Buy 1 Get 1, now relaunching Priceless Specials with new offers and enhanced mobile app.

Description

Discover Priceless Specials and enjoy exciting offers on dining, fitness, beauty, hotels and attractions when you use your (Bank name) Mastercard.

- Download the Priceless Specials app from Google Play or App Store.
- Register, browse and locate offers near you.
- Book your experience or service and present the in-app coupon when requesting your bill.
- Pay with your (Bank name) Mastercard.
- Enjoy and track your savings.
- Keep checking the app regularly for special offers!

Download the app today

SMS / Short promo

Download Priceless Specials app and enjoy exciting offers when you use your (Bank name) Mastercard.

How to use

- Simply download the Priceless Specials mobile app from the App Store or Google Play Store and register with the first 8 digits of your Mastercard to start saving.



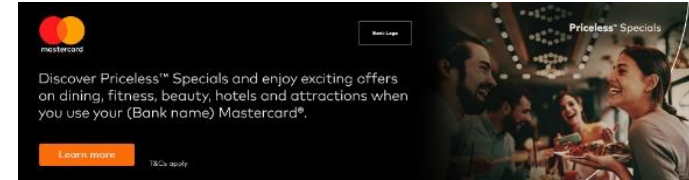
Priceless Specials

(AR) Arabic translation

خدمة الطوارئ العالمية من ماستركارد دائماً أيامك بلحظات مميزة
استكشف برايسليس سبيشالز وتمتع بأروع العروض على المطاعم، ومراكز اللياقة، والجمال، والفنادق،
والمعالم السياحية عند استخدام بطاقة ماستركارد من (البنك) الخاصة بك.

- حمل تطبيق Priceless Specials من Google Play أو App Store.
- سجل الإشتراك، ثم استكشف العروض المتاحة بالقرب منك.
- احجز التجربة أو الخدمة التي ترغب بها ثم قدم الكوبون من التطبيق عند طلب الفاتورة.
- ادفع باستخدام بطاقة ماستركارد من (البنك) الخاصة بك.
- استمتع وتتبع الخصومات التي حصلت عليها.
- تابع التطبيق بانتظام لمعرفة أحدث العروض الخاصة!

A full toolkit is available, available in English and Arabic:



Priceless Specials

The vouchers on the app can only be redeemed with a Mastercard.

Subject to availability.

Offers can be used anytime excluding the following days (if applicable): Christmas Eve • New Year's Eve • Valentine's Day • Christmas Day • New Year's Day • Eid al Fitr • Eid al Adha • All National Holidays

Any other official public holidays as announced by the government (subject to outlet discretion).

Offers are exclusive and are not valid in conjunction with any other discount offers, promotions, special menu items, dining or loyalty programmes.

Please note, a limited number of outlets may be closed over summer, Ramadan and other selected religious holidays.

Vouchers are valid solely for the item listed on the voucher and are not valid for special events, theme nights, buffets, or brunches unless specified.

Vouchers are not redeemable for breakfast, dessert, shared platters or beverages (alcoholic or non- alcoholic) unless specified.

Discounts do not apply to service charges.

When two or more people are dining together the following will apply:

One bill per table.

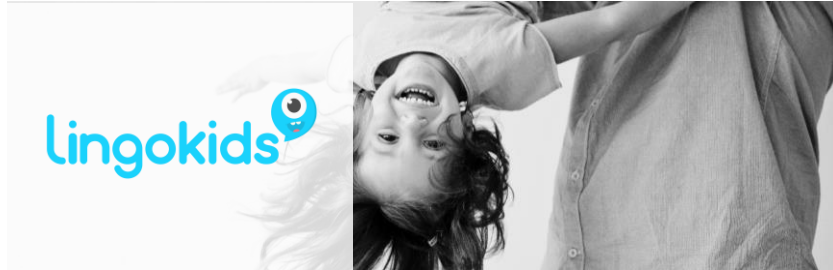
A maximum of 4 Entertainer vouchers can be redeemed per group/table.

The least expensive Main Course(s) or Main Menu Item(s) will be deducted.

When ordering two or more main courses, the restaurant will deduct the cost of the least expensive main course. If two main courses are not ordered, the least expensive item ordered as a main course will be deducted. Please note: breakfast, desserts, shared platters & beverages are not redeemable as main course items



Lingokids Discount



Eligibility

- Eligible cards issued in Middle-East & Africa

Destinations

Worldwide

Validity

Evergreen: Until the end of the year and beyond

Main T&Cs

- The 2 months free trial offer is valid for only new customers to Lingokids.
- The discounted monthly subscriptions is valid for both new customers and existing basic users of Lingokids.

Terms and conditions apply

About

Lingokids is the playlearning™ app that helps kids learn the big stuff, the fun way! Children will practice over 3000 new words and can learn about 60 different topics. They will practice the alphabet, listen to audiobooks, and sing along with songs.

The program is ad-free and kidSAFE certified, content is from Oxford University Press, all activities are teacher-approved, and the kid-friendly navigation lets children play by themselves.

Description

Learn the big stuff, the fun way

By learning through play, your child will develop skills like creativity, collaboration, critical thinking, and communication. Join the adventure!

Use your eligible Mastercard to subscribe through the dedicated page, and enjoy:

- 2 months of Lingokids for free for new users
- 30% off monthly subscriptions for new and existing users

SMS / Short promo

Join the learning adventure with Lingokids today! Subscribe with your eligible Mastercard to enjoy 2 months of Lingokids for free and then enjoy 30% off monthly subscriptions afterwards.

How to use

- Visit <https://lingokids.com/mastercardmea>
- Log in or create a new account
- Enter Promo Code at checkout: MASTERCARDMEA
- Pay with your eligible Mastercard



Lingokids Discount

- **Offer Details:** 2 months of Lingokids for free for new users and 30% off monthly subscriptions for new and existing users
- **Redemption Method:** Offer must be redeemed with an eligible card through the dedicated page <https://lingokids.com/mastercardmea>
- **Promo Code:** Promo code *MASTERCARDMEA* should be used at checkout page to redeem the offer
- **Offer Prerequisite:** The 2 months free trial offer is valid for only new customers to Lingokids
- **Product Eligibility:** Offer is valid on Debit, Credit, Prepaid – Gold, Titanium, Platinum, World, and World Elite™ Mastercard cards
- **Market Eligibility:** Offer is valid on Mastercard cards issued in Middle East and Africa
- Standard Lingokids terms and conditions apply, available on <https://lingokids.com/terms-of-service>



Udemy Discounts



Eligibility

- Eligible cards issued in Middle-East & Africa

Destinations

Worldwide

Validity

Evergreen: Until the end of the year and beyond

Main T&Cs

- Offer valid only on courses pre-selected by Udemy

Terms and conditions apply

About

Udemy is an online learning and teaching marketplace with over 130,000 courses and 35 million students. Unlock your potential by learning programming, marketing, data science, and much more.

Description

Unlock your potential

Learn anything, on your own schedule, with Udemy and Mastercard.

Use your eligible Mastercard to purchase courses through the dedicated page, and enjoy:

- Up to 30% off on top trending courses
- Up to 50% off on course of the month

SMS / Short promo

Unlock your potential with Udemy! Purchase courses with your eligible Mastercard to enjoy up to 30% off on top trending courses

How to use

- Visit <http://ude.my/mastercardmea>
- Log in or create a new account
- Purchase courses with your eligible Mastercard



Udemy Discounts

- **Offer Details:** Up to 30% off on top trending courses and up to 50% off on course of the month
- **Redemption Method:** Offer must be redeemed with an eligible card through the dedicated page <http://ude.my/mastercardmea>
- **Inclusions:** Offer valid only on courses pre-selected by Udemy. Top trending courses are refreshed every 30 days. Course of the month changes every 30th of the month.
- **Product Eligibility:** Offer valid on Debit, Credit, Prepaid – Gold, Titanium, Platinum, World, and World Elite™ Mastercard cards
- **Market Eligibility:** Offer is valid on Mastercard cards issued in Middle East and Africa
- Standard Udemy terms and conditions apply, available on <https://www.udemy.com/terms>



3



Peace of mind



Travel Inconvenience Insurance



Inconvenience Insurance



Eligibility

- Eligible cards issued in Middle-East and Africa (excluding – Palestine, Libya, Mauritania, Cape Verde, Cameron)

Destinations

Worldwide

Validity

Evergreen: Until the end of the year and beyond

About

If you encounter an obstacle during travel, you shouldn't have to face the inconvenience alone. Whether your luggage goes amiss or flight delays interrupt your plans, Inconvenience Insurance covers you for the hassles life throws your way.

Description

Travel Inconvenience and Cancellation Insurance

Inconvenience is sometimes a part of travel, but you shouldn't have to deal with it alone. When your luggage goes amiss or flight delays interrupt your plans, [TIER] Mastercard® can compensate you for:

- Loss of baggage - up to USD 3,000 with no deductible
- Delay of baggage - up to USD 300
- Trip cancellation - up to USD 7,500
- Trip curtailment - up to USD 7,500
- Trip delays – World: USD 300/ World Elite: USD 500
- Missed connection World USD 300/ World Elite: USD 500
- **New: Coverage for visiting parents.** Parents who live abroad visiting the cardholder in their country of residence are eligible when the trip is paid through the eligible Mastercard® card. The standard age limit for parents is 80 years old.
- **New: Coverage for visiting children.** Children who live abroad visiting their parent(s) in their country of residence are eligible when the trip is paid through the eligible Mastercard® card.

SMS / Short promo

Disrupted travel? Visit [mcpeaceofmind.com/\[TIER\]](https://mcpeaceofmind.com/[TIER]) to file a claim for the inconvenience with your [TIER] Mastercard® for baggage loss, flight delays, cancellations and more

How to use

- Simply visit [mcpeaceofmind.com/\[TIER\]](https://mcpeaceofmind.com/[TIER]) to file a claim online.



Travel Inconvenience Insurance

(AR) Arabic translation

التأمين ضد حوادث ومشاكل السفر

لا تجري الرحلات دوماً وفقاً للمخططات، و لهذا السبب نحن نقدم لك العون في تخطي العقبات التي قد تواجهك. سواء فقدت أمتعتك عن طريق الخطأ، أو في حال أعاق تأخير الرحلات مخططاتك، ستعوضك بطاقة من ماستركارد في حال:

- فقدان الأمتعة - ما يصل إلى 3,000 دولار أمريكي دون خصم
- تأخر وصول الأمتعة - 300 دولار أمريكي
- إلغاء الرحلة - ما يصل إلى 7,500 دولار أمريكي
- تقصير الرحلة - ما يصل إلى 7,500 دولار أمريكي
- تأخر الرحلة - ... دولار أمريكي
- تفويت الرحلة التالية (في الرحلات المتصلة) - 300 دولار أمريكي

ببساطة، إتصل بخدمة وورلد ايليت كونسيرج أو قم بزيارة mcpeaceofmind.com/TIER لتقديم مطالبة عبر الإنترنت.

(FR) French translation

Vous ne devriez jamais avoir à faire face seul aux inconvénients d'un voyage. Lorsque vos bagages sont égarés ou que le retard d'un vol vous fasse interrompre vos plans, le service TIER Mastercard® peut vous compenser pour :

- Perte de bagages – jusqu'à 3000 USD
- Retard de bagages - 500 USD
- Annulation de vol – jusqu'à 7500 USD
- Séjour écourté - jusqu'à 7500 USD
- Vol retardé - WORLD: USD 300/ World Elite: USD 500
- Correspondance manquée - WORLD USD 300/ World Elite: USD 500

Consultez le site mcpeaceofmind.com/TIER pour déposer une déclaration en ligne.

Les assurances sont valides pour certains pays d'émission de la carte et assujettis aux conditions générales applicables.

A full toolkit is available for all travel insurances by product tier, available in English and Arabic:



Travel Medical Insurance



Medical Insurance



Eligibility

- Eligible cards issued in Middle-East and Africa (excluding – Palestine, Libya, Mauritania, Cape Verde, Cameron)

Destinations

Worldwide

Validity

Evergreen: Until the end of the year and beyond

Main T&Cs

Your spouse is covered 100%, your children 25% and your domestic helper 25%. Coverage is now expanded to visiting parents and children.

About

Automatic insurance for medical conditions and unexpected incidents. Rest assured by being insured with world leading insurance companies.

Description

Travel accident and medical insurance

You and your loved ones deserve peace of mind every time you travel. Rest assured that you will receive compensation for medical care or emergency help if you need it. For the greatest peace of mind, enhanced protection options are available to ensure that while you're traveling, your health and safety needs are met promptly and efficiently.

As a [TIER] Mastercard® cardholder, you as well as your family and your helper* get:

- Personal accident insurance - up to USD 500,000
- Emergency medical evacuation and repatriation - up to USD 500,000
- Medical emergency expenses - up to USD 500,000
- Daily in-hospital cash benefit - USD 100 per day
- **New: Coverage for visiting parents.** Parents who live abroad visiting the cardholder in their country of residence are eligible when the trip is paid through the eligible Mastercard® card. The standard age limit for parents is 80 years old.
- **New: Coverage for visiting children.** Children who live abroad visiting their parent(s) in their country of residence are eligible when the trip is paid through the eligible Mastercard® card.

SMS / Short promo

Discover the protection of your [TIER] Mastercard®, with global health insurance for you, your family, and your peace of mind. Visit [mcpeaceofmind.com/\[TIER\]](https://mcpeaceofmind.com/[TIER]) to claim

How to use

- Simply visit [mcpeaceofmind.com/\[TIER\]](https://mcpeaceofmind.com/[TIER]) to file a claim online.



Travel Medical Insurance

(AR) Arabic translation

التأمين الطبي أثناء السفر

تستحق أنت و من تحب التنعم بالطمأنينة في كل رحلة تقومون بها. و لأننا نحرص على ذلك، نضمن لك الحصول على تعويضات مقابل أية حالات طارئة قد تتعرض لها. و لضمان راحة البال القصوى، نوّفر لك خيارات وقائية معززة لضمان تلبية احتياجاتك الطبية بسرعة وفعالية عاليتين أثناء رحلاتك.

إذ يمكن لحامل بطاقة ... من ماستركارد، بالإضافة إلى اسرتك و المساعد/المساعدة*، الحصول على:

- تأمين ضد الحوادث الشخصية – ما يصل إلى 500,000 دولار أمريكي
 - نفقات الإخلاء الطبي والعودة إلى الوطن في الحالات الطارئة – ما يصل إلى 500,000 دولار أمريكي
 - نفقات الحالات الطبية الطارئة – ما يصل إلى 500,000 دولار أمريكي
 - تكاليف الإقامة اليومية في المستشفى – 100 دولار أمريكي يومياً
 - ببساطة، إتصل بخدمة وورلد ايليت كونسيرج أو قم بزيارة mcpeaceofmind.com/Worldelite لتقديم مطالبة عبر الإنترنت.
- تخضع جميع التأمينات للشروط و الأحكام. لمزيد من التفاصيل ، يرجى زيارة mastercard.com/world
- يشمل التأمين الطبي تغطية 100% بالنسبة للزوج، و 25% للأطفال و المساعد/المساعدة

(FR) French translation

Assurance médicale de voyage

Vous et vos proches méritez la tranquillité d'esprit chaque fois que vous voyagez. Soyez assuré de recevoir une indemnité pour les soins médicaux ou les secours d'urgence si vous en avez besoin. Pour une plus grande tranquillité d'esprit, des options de protection renforcée sont disponibles pour vous assurer que pendant votre voyage vos besoins en matière de santé et de sécurité sont pleinement satisfaits de manière prompte et efficace.

- Assurance accidents personnels - jusqu'à 500.000 USD
- Evacuation médicale d'urgence et rapatriement - jusqu'à 500.000 USD
- Dépenses d'urgences médicales - jusqu'à 500.000 USD
- Indemnité journalière d'hospitalisation - 100 USD par jour

Consultez le site mcpeaceofmind.com/TIER pour déposer une déclaration en ligne.

Les assurances sont valides pour certains pays d'émission de la carte et assujettis aux conditions générales applicables.

A full toolkit is available for all travel insurances by product tier, available in English and Arabic:

Marketing Center >



Travel Insurance Confirmation Letter

Travel Insurance Letter



Eligibility

- Eligible cards issued in Middle-East and Africa (excluding – Palestine, Libya, Mauritania, Cape Verde, Cameron)

Destinations

Worldwide

Validity

Evergreen: Until the end of the year and beyond

About

Travel with peace of mind across borders with a Travel Insurance Confirmation Letter. Giving official notification of resolute insurance for Schengen and other customs areas.

Description

Travel Insurance confirmation letter

Obtaining a travel insurance confirmation letter has never been easier. As a Mastercard® cardholder you can generate a letter online seamlessly and immediately for your Schengen or other visa requirements.

- **New: Coverage for visiting parents.** Parents who live abroad visiting the cardholder in their country of residence are eligible when the trip is paid through the eligible Mastercard® card. The standard age limit for parents is 80 years old.
- **New: Coverage for visiting children.** Children who live abroad visiting their parent(s) in their country of residence are eligible when the trip is paid through the eligible Mastercard® card.

SMS / Short promo

Visit [mcpeaceofmind.com/\[TIER\]](https://mcpeaceofmind.com/[TIER]) to generate an immediate travel insurance confirmation letter for your visa requirements with your Mastercard

How to use

- Simply visit [mcpeaceofmind.com/\[TIER\]](https://mcpeaceofmind.com/[TIER]) to generate a travel letter.



Travel Insurance Confirmation Letter

(AR) Arabic translation

رسالة تأكيد لتأمين السفر

أصبح الحصول على رسالة تأكيد لتأمين السفر الآن أكثر سهولة من أي وقت مضى. يمكنك كحامل لبطاقة ... من ماستركارد الحصول على رسالة تأكيد عبر الإنترنت بسهولة و بشكل فوري لاحتياجاتك المتعلقة بإصدار تأشيرة دخول لدول منطقة الشنغن أو أي بلد آخر.

للحصول mcpeaceofmind.com/TIER ببساطة، إتصل بخدمة وورلد ايليت كونسيرج أو قم بزيارة على رسالتك.

(FR) French translation

Lettre de confirmation d'assurance voyage

L'obtention d'une lettre de confirmation d'assurance voyage n'a jamais été aussi simple.

En tant que titulaire de la carte TIER Mastercard®, vous pouvez télécharger une lettre en ligne instantanément et sans problème pour votre demande de visa Schengen ou autre.

Consultez le site mcpeaceofmind.com/TIER pour obtenir votre lettre.

A full toolkit is available for all travel insurances by product tier, available in English and Arabic:

Marketing Center >



KEY FEATURES

Mastercard offers a consistent user journey across channels

Benefits available easily on [mastercard.com](https://www.mastercard.com)

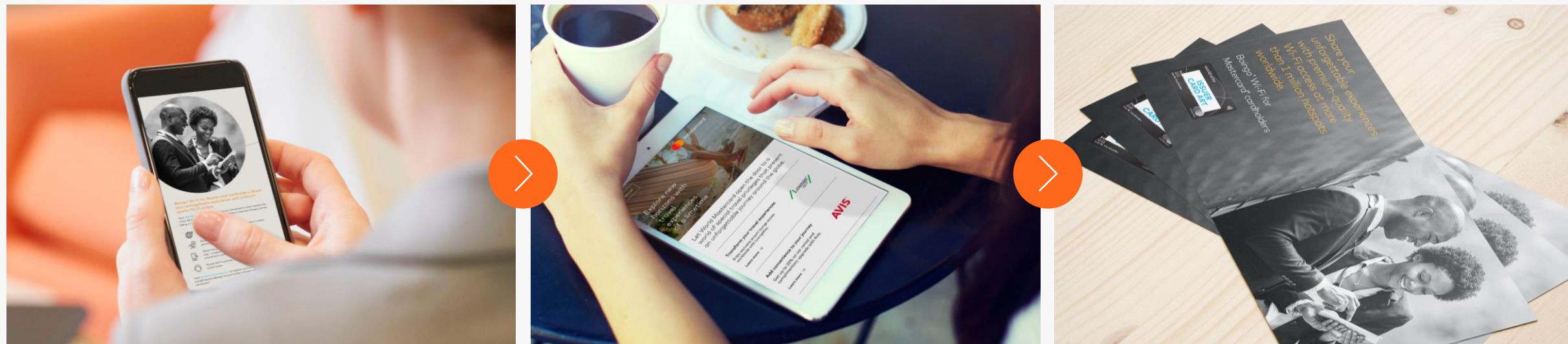
Cardholder can submit insurance claims online from desktop or the app

Mastercard for your app to access all benefits and online claims



KEY FEATURES

Mastercard Marketing Center



End-to-end marketing collateral available to leverage on the Mastercard Marketing Center



SUCCESS STORIES

Card segmentation drives spend,
encourages deeper customer
engagement and increases profitability



Research shows that with careful card segmentation, you will see:^{1,2}

5%

growth in the number of products held by customer

10%

of customers more likely to refer their primary bank to friends and family

29%

higher revenue per bank customer

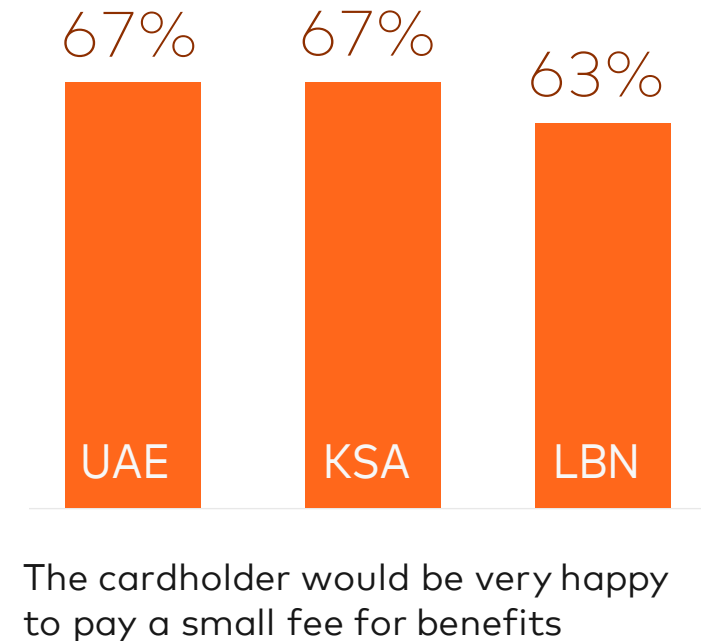
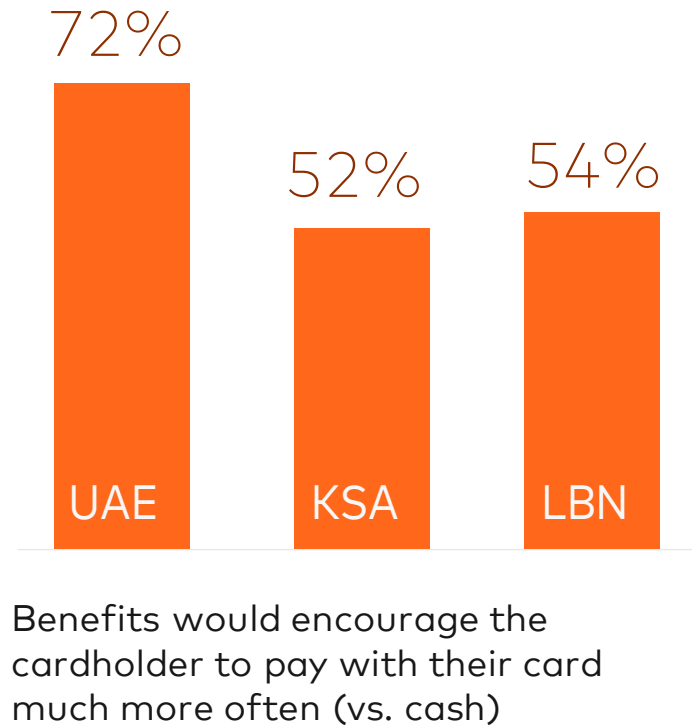
4.5x

more spend online among digitally engaged customers

1. Kaiser, International Study for Mastercard, 2017
2. Proprietary Mastercard data



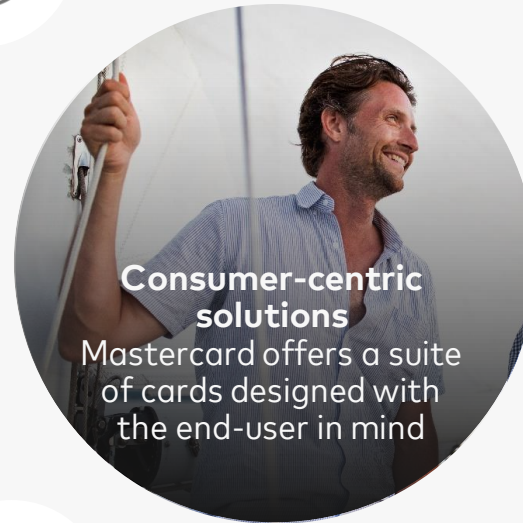
Appealing benefits have the power to convert cash and command a fee



Mastercard solutions enable consumers to access the services they need

Global and local presence

Mastercard's presence in Middle-East & Africa is growing. Mastercard has committed to make 500 millions new people financially included. This will in turn help the growth of local economies and building more connected and financially inclusive cities



Mastercard provides more than just payments

As a technology provider, Mastercard is dedicated to helping customers and merchants capture digital spend and digitize business—from issuing cards to e-commerce. Leverage Mastercard's global reach, acceptance and experience



Partnerships with merchants that matter

Gain access to Mastercard's merchant-funded partnerships that are relevant to consumers



Strategy to execution



1

End-to-end enhanced consumer experience

- Digital claims for insurances
- Travel Schengen letter request via online
- One stop mobile app for all product features/offers/redemptions

2

Partnerships

- Bringing more than 50 exclusive merchant brands to our consumers on 3 year strategic offers
- Managing regional best in class merchant, to embed in our products

3

Bespoke Benefits / Customization for Clients

- Customized benefits via concierge, meet & greet and insurances

4

End-to-end execution marketing (B2B & B2C)

- Developed all ATL/BTL consumer facing collateral



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